

SPONSORSHIP - OPTIONS -



EVENT INFORMATION

Join us for a magical evening of music under the stars at Harmony’s historic Montvale, a breathtaking 364 acre wooded wonderland in the foothills of the Chilhowee and Smoky Mountains. Music at Montvale returns after a nearly 10-year hiatus and we’re kicking things off right with the incomparable Scott Miller, a roots-rock singer/songwriter with strong ties to the East Tennessee music scene. Opening for Scott is Wilder Things Than Us, a progressive bluegrass and folk rock duo. Great music is even better with good food and libations – there will be several food trucks and beer on site. Bring your camp chair or blanket and enjoy the sights and sounds of Montvale’s natural amphitheater -- you won’t regret it! Proceeds from the event will support the preservation of Montvale as well as Harmony’s therapeutic camps and programming at this historic property.

TARGET AUDIENCE

- Families, groups, and individuals in Blount, Knox, and surrounding counties
- Past attendees sponsors, donors, and partners
- Child and family welfare advocates
- Music enthusiasts

REACH

Day-of: 500+ Attendees & Volunteers
Email distribution: 2,000+ contacts
Website visits: 2,500+ visitors monthly
Social media interactions: 20k+ monthly



For more information on the event & sponsorship opportunities: →





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LET THE GOOD TIMES ROLL PRESENTING SPONSOR

\$7,500

- Business name integrated into event name
 - Example: Music at Montvale presented by [insert your company name/logo]
- Most prominently displayed name/logo on event website and event emails
- VIP concert viewing area with complimentary food and beverage for 25 people (a \$500 value)
- Company logo exclusively placed at stage
- Company logo displayed on signage between parking area and concert grounds
- Opportunity to provide a swag item to attendees
- 25 complimentary event tickets (a \$750 value)
- Exclusive social media spotlight

I LOVE ROCK 'N' ROLL

\$5,000

- Company logo highlighted on event website
- Company logo displayed on signage next to stage
- Company logo displayed on signage between parking area and concert grounds
- Opportunity to provide a swag item to attendees
- 20 complimentary event tickets (a \$600 value)
- Social media spotlight

ROCK THIS TOWN

\$2,500

- Company logo displayed on signage next to stage
- Company logo displayed on signage between parking area and concert grounds
- Opportunity to provide a swag item to attendees
- 15 complimentary event tickets (a \$450 value)
- Social media spotlight

I WANNA ROCK

\$1,000

- Company logo displayed on signage between parking area and concert grounds
- 10 complimentary event tickets (a \$300 value)
- Social media spotlight

ROCK WITH YOU

\$500

- Company logo displayed on signage between parking area and concert grounds
- 5 complimentary event tickets (a \$150 value)
- Social media spotlight

WE WILL ROCK YOU

\$300

- Company logo displayed on signage between parking area and concert grounds
- 2 complimentary event tickets (a \$60 value)
- Social media mention



SPONSORSHIP - OPTIONS -

YES! I WANT TO BE A 2023 MUSIC AT MONTVALE SPONSOR

- \$7,500 LET THE GOOD TIMES ROLL - PRESENTING SPONSOR**
- \$5,000 I LOVE ROCK 'N' ROLL**
- \$2,500 ROCK THIS TOWN**
- \$1,000 I WANNA ROCK**
- \$500 ROCK WITH YOU**
- \$300 WE WILL ROCK YOU**
- I choose not to sponsor, but I will make a one time donation of \$ _____**

SPONSORSHIP DETAILS

Company Name _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

How would you like your name to appear in recognition _____

I would like to structure my sponsorship of \$ _____ as follows:

- I enclosed a check with this form.
- I plan to pay at a later date on or before event day; please send me a invoice.

To pay by credit card go to <https://www.harmonyfamilycenter.org/hfcsponsor>

Please return sponsorship form online at www.harmonyfamilycenter.org, via email at connect@harmonyfamilycenter.org, or mail to 118 Mabry Hood Road, Suite 400, Knoxville, TN 37922.

Please email logo in .png or .eps format to connect@harmonyfamilycenter.org