

2024

# SPONSORSHIP

## Opportunities



# ABOUT HARMONY

Since 1996, Harmony has provided innovative programming and therapeutic services across the state of Tennessee impacting more than 172,000 children, families and individuals. In partnership with the Tennessee Department of Children's Services, we offer support for children and families at every phase of the foster care and permanency journey.

Harmony has always been committed to standing in the gap where there are unmet needs, which has led to the expansion of our services to include training our communities on the impact of trauma, animal-assisted therapies, outpatient services, and therapeutic camps at our Montvale facility.

We are committed to continuing to create innovative opportunities for healing and growth so all may live their best lives.

## SPONSORSHIPS



**EVENTS**



**PROGRAMS**



**MONTVALE**

# EVENT MUDDER'S DAY Sponsorship MADNESS

MAY 11, 2024 - HISTORIC MONTVALE SPRINGS



## Bronze - \$250

Your logo on race t-shirt, our sponsorship webpage, and signage at event.

Ask us about being a vendor!

## Silver - \$1,000

Your logo on race t-shirt, our sponsorship webpage, event signage, and social media recognition. Opportunity for booth space and contribution of attendee swag item from your business. Includes 2 complimentary race registrations.

## Gold - \$2,500

Your logo prominently placed on race t-shirt, event banner signage, social media recognition, our sponsorship webpage, and on the race website. Opportunity for booth space and contribution of attendee swag item from your business. Includes 5 complimentary race registrations.

## Platinum - \$5,000

Your logo at top of race t-shirt, on all event promotion (email, print, and social media), prominent and primary event signage, and on race and sponsorship webpages. Opportunity for booth space and contribution of attendee swag item from your business. Logo printed on one attendee swag item provided by Harmony. Includes 10 complimentary race registrations.

Corporate teams available!



**Sponsorship deadline is March 29th, 2024. Additional Friends of Harmony sponsor benefits apply to all sponsorships of \$1,000 or more including invitation to appreciation event and your logo in our Annual Report.**

# EVENT Sponsorship

music at montvale



## TWO EVENTS!

JUNE 1ST, 2024 AND AUGUST 24TH, 2024, HISTORIC MONTVALE SPRINGS

### Debut - \$500

Your logo on event signage, our sponsorship webpage and social media recognition per event.

### Entertainer - \$1,500

Your logo on event signage, social media recognition, and our sponsorship webpage per event. Includes two complimentary tickets per event. Opportunity for booth space at event and contribution of attendee swag item from your business.

### Star Performer - \$3,000

Your logo on prominent event signage, social media recognition, email promotion, ticket webpage, and our sponsorship webpage per event. Includes our complimentary tickets per event. Opportunity for booth space at event and contribution of attendee swag item from your business.

### Headliner - \$7,500

Your logo on prominent and primary event signage, all event promotion (email, print, and social media), ticket webpage, and our sponsorship webpage per event. Includes six complimentary tickets per event. Opportunity for booth space at event and contribution of attendee swag item from your business.

Your logo printed on one attendee swag item provided by Harmony.

*\*Each level indicates total amount due for entire concert series*

Complimentary tickets are great employee appreciation gifts!

Ask us about being a beverage sponsor or vendor!



Sponsorship deadline is April 30th 2024. Additional Friends of Harmony sponsor benefits apply to all sponsorships of \$1,000 or more including invitation to appreciation event and your logo in our Annual Report.



# EVENT COMMUNITY Sponsorship FESTIVAL

A free community event with music, games, horses, climbing tower, music, food, and more!

SEPTEMBER 15TH, 2024, HISTORIC MONTVALE SPRINGS

Community Partner - \$3,500 (1 Available)

Your logo on all event promotion (email, print, and social media), prominent and primary event signage, and on our sponsorship webpage. Opportunity for booth space and contribution of attendee swag item from your business. Exclusive sponsorship opportunity.

Ask us about being a vendor!



Be a part of the legacy of Montvale!

Sponsorship deadline is August 26th, 2024.

Additional Friends of Harmony sponsor benefits apply to all sponsorships of \$1,000 or more including invitation to appreciation event and your logo in our Annual Report.





# EVENT Sponsorship Packages

**ALL EVENTS HELD AT HISTORIC  
MONTVALE SPRINGS IN MARYVILLE, TN**

Does your organization have a Give Back Program that you'd like Harmony to participate in? Reach out to us!

## **Pioneer - \$700**

Includes all benefits of Bronze Mud Run and Debut Music at Montvale sponsorships. A \$50 savings!

## **Explorer - \$2,250**

Includes all benefits of Silver Mud Run and Entertainer Music at Montvale sponsorships. A \$250 savings!

## **Trailblazer - \$5,000**

Includes all benefits of Gold Mud Run and Chart-Topper Music at Montvale sponsorships. A \$500 savings!

## **Summit Sponsor - \$11,500**

Includes all benefits of Platinum Mud Run and Headliner Music at Montvale sponsorships. All events will be presented by your organization including a press release. A \$1,000 savings!

Have questions or don't see the right option for you or your organization? Reach out to Lea Bradley at [lea@harmonyfamilycenter.org](mailto:lea@harmonyfamilycenter.org) or 865-206-5949.

Sponsorship package deadline is March 29th, 2024.

Additional Friends of Harmony sponsor benefits apply to all sponsorships of \$1,000 or more including invitation to appreciation event and your logo in our Annual Report.



# PROGRAM

## Sponsorship

For other program needs, check out our [Amazon Wish List!](#)

### Equipment and Supplies - \$500

Harmony's clinicians, caseworkers, and recruitment specialists span the state of Tennessee with a common mission of providing support to foster and adoptive children and families. Support their life-changing work by investing in therapeutic equipment, recruitment supplies, and technology.

### Therapeutic Services – Providing community mental health support

Outdoor Therapeutic Play Equipment – Starting at \$1,000

Sponsor mental health services for uninsured or underinsured community members – \$1,350

### Professional and Community Development – Providing trauma-responsive training

Sponsor training for a community organization – Starting at \$500



Interested in being a program sponsor? Reach out to Emilee Headrick at [emilee@harmonyfamilcenter.org](mailto:emilee@harmonyfamilcenter.org) or 865-680-8010.





# EQUINE PROGRAM Sponsorship

## Equipment and Tack

Wheelbarrow - \$100

## Equine Care and Well-Being (5 Horses Total)

Farrier per horse- \$50ea

Chiropractic adjustments per horse - \$80ea

Monthly training sessions per horse - \$60ea

Bodywork - \$150ea

## Customize Your Sponsorship!

Sponsor therapeutic equine experiences for individual clients, groups, or community organizations - Starting at \$200



Ready to make an impact? Learn more about all our sponsorship opportunities [here](#) or make your donation [here](#). Questions? Reach out to Dakota at [dakota@harmonyfamilycenter.org](mailto:dakota@harmonyfamilycenter.org).





# EQUINE PROGRAM Sponsorship

## Sponsor a Horse!

Sponsor a horse and cover their monthly expenses including farrier, feed, medical supplies, and more.

Cameo - \$125/mo

Minnie - \$155/mo

Go Girl - \$185/mo

Rosie or Buttons - \$350/mo

Kenny or Rebel - \$485/mo

Buttercup - \$570/mo



Ready to make an impact? Learn more about all our sponsorship opportunities [here](#) or make your donation [here](#). Questions? Reach out to Dakota at [dakota@harmonyfamilycenter.org](mailto:dakota@harmonyfamilycenter.org).

# MONTVALE

## Sponsorship



Ask us about sponsoring a camp or therapeutic experience at Montvale for other populations who would benefit.

### **Therapeutic Camp Programming**

Sponsor a Camper - \$150

Sponsor a Camp – Starting at \$500

*Sponsor our therapeutic camp programming including grief and loss camp experiences for children/families.*

Rainbow Camp – Starting at \$500

*Sponsor our Rainbow Camps for LGBTQ+ identified youth and their families.*

### **Infrastructure – Starting at \$5,000**

Help us expand the possibilities at Montvale. Projects include building renovation, outdoor classroom and amphitheater, high ropes course, pool and barn area improvements, accessibility improvements, enclosed riding area, and training lodge. Contact Nicole Coning at [nicole@harmonyfamilycenter.org](mailto:nicole@harmonyfamilycenter.org).

### **Historic Preservation – Starting at \$10,000**

Sponsor the preservation of history at Montvale Springs including the Twin House, Clay Barn, and more. Contact Nicole Coning at [nicole@harmonyfamilycenter.org](mailto:nicole@harmonyfamilycenter.org).



Have questions about Montvale sponsorships? Reach out to Nicole Coning at [nicole@harmonyfamilycenter.org](mailto:nicole@harmonyfamilycenter.org) or 865-242-5068.

# SPONSORSHIP

## Benefits

	\$250 - \$750	\$1,000 - \$4750	\$5,000 - \$9,750	\$10,000+
Appreciation Gift	✓	✓	✓	✓
Logo on Event Signage and Promotion (if relevant)*	✓	✓	✓	✓
Logo on Sponsorship Webpage	✓	✓	✓	✓
Tickets to Harmony Events*		✓	✓	✓
Friends of Harmony Event Invitation		✓	✓	✓
Event Booth Space and/or Item in Attendee Swag (if relevant)*		✓	✓	✓
Name/Logo in Annual Report		✓	✓	✓
Logo on Event Swag (if relevant)*			✓	✓
Press Release				✓
Naming/Presenting Opportunities				✓

\*Variable based on amount



Please note that the information in this packet is subject to change at any time including the limitation on package/level availability.



# OTHER WAYS TO SUPPORT HARMONY

Shopping at Kroger?  
Sign up to benefit  
Harmony through  
Kroger Community  
Rewards!

Volunteer  
at Montvale, with  
our equine program  
or for special events.

Follow us on social  
media!



Visit Montvale  
Springs! The perfect  
location for your next  
event, retreat, training  
or wedding!

Sign up for our  
Newsletter!



# harmony

FOR MORE INFORMATION ABOUT SPONSORSHIP OPPORTUNITIES, REACH  
OUT TO US AT [CONNECT@HARMONYFAMILYCENTER.ORG](mailto:CONNECT@HARMONYFAMILYCENTER.ORG) OR 865-982-5225.  
READY TO COMMIT? CLICK [HERE](#) TO SUBMIT YOUR SPONSORSHIP.