

2025

SPONSORSHIP

Opportunities



ABOUT HARMONY

Since 1996, Harmony has provided innovative programming and therapeutic services across the state of Tennessee impacting more than 190,000 children, families and individuals. In partnership with the Tennessee Department of Children's Services, we offer support for children and families at every phase of the foster care and permanency journey.

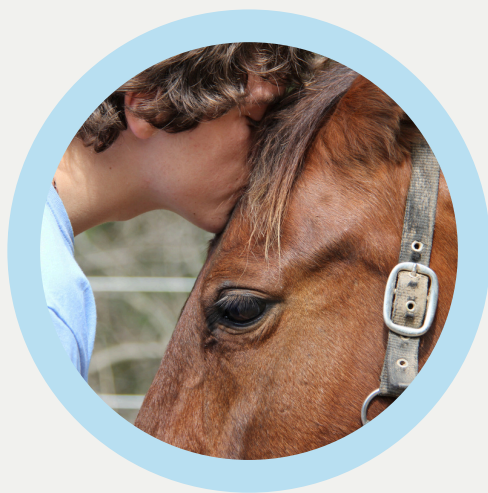
Harmony has always been committed to standing in the gap where there are unmet needs, which has led to the expansion of our services to include training our communities on the impact of trauma, animal-assisted therapies, outpatient services, and therapeutic camps at our Montvale facility.

We are committed to continuing to create innovative opportunities for healing and growth so all may live their best lives.

SPONSORSHIPS



EVENTS



PROGRAMS

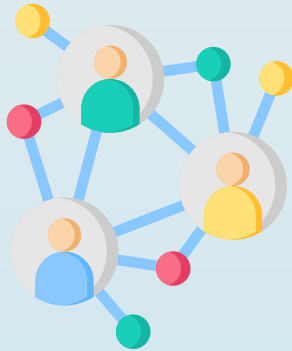


MONTVALE

DID YOU KNOW?

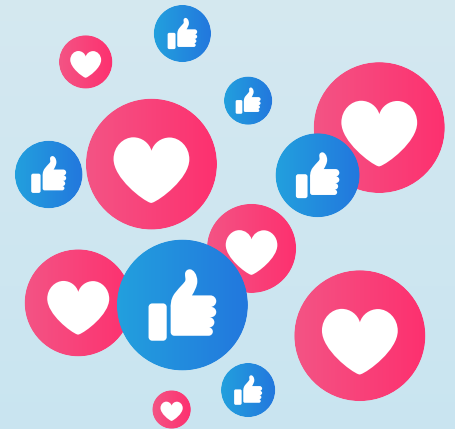
Continuing to support Harmony via sponsorship not only helps us fulfill our mission, it also helps you extend your business's reach!

We had 715 participants, observers, and volunteers at our Mudder's Day Mud Run and 675 attendees at our Music at Montvale events in 2024. That's a lot of face-to-face exposure!



We have over 3,100 previous event attendee contacts and over 9,350 email subscribers. That's a lot of digital branding!

We have very active social media accounts with fantastic followers who see our sponsor shout outs! Currently, we have 6,570 Facebook followers and 1,050 Instagram followers. That's a lot of social engagement!



Our sponsor's logos are linked to their company's website from our Sponsor webpage. This increases organic Search Engine Optimization (SEO) for your business. Harmony's website receives an average of 2,800 site visits per month. That's a lot of website exposure!



Mudder's Day Madness



Event Sponsorship

MAY 10, 2025 - HISTORIC MONTVALE SPRINGS

Bronze - \$250

Your logo on race t-shirt, our sponsorship webpage, and signage at event.

Silver - \$1,000

Your logo on race t-shirt, our sponsorship webpage, event signage, and social media recognition. Opportunity for booth space and contribution of attendee swag item from your business. Includes 2 complimentary race registrations.

Gold - \$2,500

Your logo prominently placed on race t-shirt, event banner signage, social media recognition, our sponsorship webpage, and on the race website. Opportunity for booth space and contribution of attendee swag item from your business. Includes 5 complimentary race registrations.

Platinum - \$5,000

Your logo at top of race t-shirt, on all event promotion (email, print, and social media), prominent and primary event signage, and on race and sponsorship webpages. Opportunity for booth space and contribution of attendee swag item from your business. Logo printed on one attendee swag item provided by Harmony. Includes 10 complimentary race registrations.

Ask us
about
being a
vendor!

Corporate
teams
available!



Sponsorship deadline is March 31st, 2025. Additional Friends of Harmony sponsor benefits apply to all sponsorships of \$1,000 or more including your logo in our Annual Report.

PROGRAM

Sponsorship

For other program needs, check out our [Amazon Wish List!](#)

Equipment and Supplies - \$500

Harmony's clinicians, caseworkers, and recruitment specialists span the state of Tennessee with a common mission of providing support to foster and adoptive children and families. Support their life-changing work by investing in therapeutic equipment, recruitment supplies, and technology.

Therapeutic Services – Providing community mental health support

Sponsor mental health services for uninsured or underinsured community members – \$1,350

Professional and Community Development – Providing trauma-responsive training

Sponsor training for a community organization – Starting at \$500



Interested in being a program sponsor? Reach out to Emilee Headrick at emilee@harmonyfamilcenter.org or 865-680-8010.



EQUINE PROGRAM Sponsorship

Equipment and Tack

Wheelbarrow - \$100

Equine Care and Well-Being (5 Horses Total)

Farrier per horse- \$50ea

Chiropractic adjustments per horse - \$80ea

Monthly training sessions per horse - \$60ea

Bodywork - \$150ea

Customize Your Sponsorship!

Sponsor therapeutic equine experiences for individual clients, groups, or community organizations - Starting at \$200



Ready to make an impact? Learn more about all our sponsorship opportunities [here](#) or make your donation [here](#). Questions? Reach out to Dakota at dakota@harmonyfamilycenter.org.



EQUINE PROGRAM Sponsorship

Sponsor a Horse!

Sponsor a horse and cover their monthly expenses including farrier, feed, medical supplies, and more.

Cameo - \$125/mo

Minnie - \$155/mo

Go Girl - \$185/mo

Rosie or Buttons - \$350/mo

Kenny or Rebel - \$485/mo

Buttercup - \$570/mo



Ready to make an impact? Learn more about all our sponsorship opportunities [here](#) or make your donation [here](#). Questions? Reach out to Dakota at dakota@harmonyfamilycenter.org.

MONTVALE

Sponsorship



Ask us about sponsoring a camp or therapeutic experience at Montvale for other populations who would benefit.

Therapeutic Camp Programming

Sponsor a Camper - \$150

Sponsor a Camp – Starting at \$500

Sponsor our therapeutic camp programming including grief and loss camp experiences for children/families.

Rainbow Camp – Starting at \$500

Sponsor our Rainbow Camps for LGBTQ+ identified youth and their families.

Infrastructure – Starting at \$5,000

Help us expand the possibilities at Montvale. Projects include building renovation, outdoor classroom and amphitheater, high ropes course, pool and barn area improvements, accessibility improvements, enclosed riding area, and training lodge. Contact Nicole Coning at nicole@harmonyfamilycenter.org.

Historic Preservation – Starting at \$10,000

Sponsor the preservation of history at Montvale Springs including the Twin House, Clay Barn, and more. Contact Nicole Coning at nicole@harmonyfamilycenter.org.



Have questions about Montvale sponsorships? Reach out to Nicole Coning at nicole@harmonyfamilycenter.org or 865-242-5068.

SPONSORSHIP

Benefits

	\$250 - \$750	\$1,000 - \$4750	\$5,000 - \$9,750	\$10,000+
Appreciation Gift	✓	✓	✓	✓
Logo on Event Signage and Promotion (if relevant)*	✓	✓	✓	✓
Logo on Sponsorship Webpage	✓	✓	✓	✓
Tickets to Harmony Events*		✓	✓	✓
Event Booth Space and/or Item in Attendee Swag (if relevant)*		✓	✓	✓
Name/Logo in Annual Report		✓	✓	✓
Logo on Event Swag (if relevant)*			✓	✓
Press Release				✓
Naming/Presenting Opportunities				✓

*Variable based on amount



Please note that the information in this packet is subject to change at any time including the limitation on package/level availability.

OTHER WAYS TO SUPPORT HARMONY

Shopping at Kroger?
Sign up to benefit
Harmony through
Kroger Community
Rewards!

Volunteer
at Montvale, with
our equine program
or for special events.

Follow us on social
media!



Visit Montvale
Springs! The perfect
location for your next
event, retreat, training
or wedding!

Sign up for our
Newsletter!



harmony

FOR MORE INFORMATION ABOUT SPONSORSHIP OPPORTUNITIES, REACH
OUT TO US AT CONNECT@HARMONYFAMILYCENTER.ORG OR 865-982-5225.
READY TO COMMIT? [CLICK HERE](#) TO SUBMIT YOUR SPONSORSHIP.